

This notice explains, in short, how Starling Bank Limited uses the personal information you give us when you enter the Salary Activation prize draw. It sits alongside our full [Privacy Policy](#), which has the complete detail.

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1. Who is collecting your information

Starling Bank Limited ("**Starling**", "**we**", "**us**") is the controller of the information you provide. Our registered address is 5th Floor, London Fruit & Wool Exchange, 1 Duval Square, London, E1 6PW.

2. What we collect and why

When you opt in on this form, we collect your:

1. First name;
2. Email address; and
3. Confirmation (by tick box) that you pay your salary into your Starling account.

Each month, to check whether you are eligible for the draw, we also look at your personal current account records to confirm that you are a Starling customer and that you have received a qualifying salary payment in the previous month.

We use this information to:

1. Register you for the prize draw;
2. Verify each month that you meet the entry criteria;
3. Select 10 winners at random from the eligible pool; and
4. Contact winners to confirm their prize and arrange payment of £250 per month over 12 months (£3,000 in total).

3. Our legal basis

We process your information because it is necessary to perform our contract with you — the prize draw Terms and Conditions that you agree to when you enter. This covers registering you for the draw, verifying your entry against our records each month, selecting winners, and arranging prize payments.

4. Who we share it with

If you win, we may make your name publicly available to show that a valid prize was awarded, as required by the Advertising Standards Authority (ASA). If you would prefer us to only publish your surname and county, email us at privacy@starlingbank.com and we will respect your objection — though we may still need to share this information with a regulatory body, such as the ASA, if they ask for it.

We will publish or make available information confirming that the prize draw took place. This will usually include the winner's surname and county. You may object to us publishing or making available your surname and county information by contacting us using the following email address privacy@starlingbank.com.

Whether or not you object, we may still need to provide details to the Advertising Standards Authority (ASA) if requested. We can provide the winners' information within 90 days of the prize draw taking place.

We do not otherwise share your information with third parties for this prize draw.

5. How long we keep it

We keep your opt-in details for as long as needed to run the draw and, for winners, to administer the 12-month prize payments. The temporary eligibility copy on the Google Data Platform is deleted

automatically after 4 weeks. Our full retention approach is set out in our [Privacy Notice](#).

6. Your rights

You have the right to access your information, to have it corrected or erased, to object to or restrict our use of it, and to withdraw from the draw at any time. To exercise any of these rights, or if you have questions, contact us at privacy@starlingbank.com. You can also complain to the Information Commissioner's Office (ICO) at ico.org.uk.

For full details of how we use your personal information, please read our [Privacy Notice](#).